

Privacy Policy

Updated: February 2026

Who We Are

Real Vintage Roots Ltd is a registered company in the UK.

- VAT Number: 442141827
- Company Structure: One Director, two Shareholders, and one Employee
- Social Media: @realvintageroots
- Website: www.realvintageroots.co.uk

What Personal Data We Collect and Why

Sales

To comply with tax and VAT regulations, we must keep detailed records of all sales. This includes:

- Name
- Address
- Mobile number

This data is stored securely using password-protected systems and accounting software.

Contact Forms

Customers using our website's contact form are asked to provide:

- Name
- Location
- Phone number

This information is used solely for efficient communication. If the enquiry does not result in a sale, the data is deleted once it is no longer needed.

GDPR – Your Data Rights & Our Practices

Who We Share Your Data With

- Couriers: If we assist with delivery, we share your name, mobile number, and address with the courier service.
- Accountant: Has access to our business records for financial and tax purposes.
- We do not share your personal data with any other third parties.

How Long We Retain Your Data

- Purchases: Customer data is kept for 6 years as required by tax law.
- Website Subscribers: You may unsubscribe at any time.

- Enquiries Without Purchase: Data is deleted once no longer relevant.

Your Rights Over Your Data

- Testimonials: If you've submitted one, you can request to remain anonymous. Only first names are published.
- You may contact us at any time to request access to, or deletion of, your personal data.

How We Protect Your Data

We take appropriate security measures to protect all personal information. Data is stored securely, with restricted access and password protection in place.